

TAILEM BEND **CHRISTMAS PARADE**

**CHRISTMAS PARADE/
PROGRESS ASSOCIATION**
www.tailembendprogress.com.au
tbchristmasparade@gmail.com
PO Box 278 Tailem Bend SA 5260

Dear Sir/Madam,

As we prepare for this year's parade, scheduled for 13th of December 2025 we are reaching out to ask for your partnership in making this event a celebration of both the holiday season and the spirit of our community. The Tailem Bend Christmas Parade is a beloved tradition that brings together families and neighbours, and we expect many attendees to join us in celebrating the holidays.

This year, especially, we are focused on supporting our community through challenging times. Many of our local farmers and agricultural workers have faced unprecedented hardships, and we believe that through events like this parade, we can help and bring some joy to their lives and their families while alleviating the costs at this time of year.

Your sponsorship is vital in making this year's parade a success. We offer a variety of sponsorship levels, each providing your business with valuable exposure, featuring:

- **Recognition in the Tailem Topics and promotion at our Cabaret/Parade**
- **Social media shoutouts and mentions leading up to the event**
- **Site at the Christmas Market at no charge**

The funds raised through your generous sponsorship will help cover the costs of putting on this wonderful event while also supporting the broader community by offering free entertainment for children and families.

We are hopeful that with your help, we can make this year's parade even more special and impactful for all members of our community. Please don't hesitate to reach out to myself or Maxine Kiddie on 0439 387 750 with any questions or to confirm your participation.

Together, we can bring joy to the season and make a real difference for our community!

Warm regards,

Tianna Zadow
Tailem Bend Christmas Parade Committee
0438 768 898

2025 Sponsorship Packages

Platinum - \$1000.00

Editorial in Tailem Topics

Facebook Sponsorship Promotion

Promotion & Signage at Cabaret & Christmas Parade

Site at the Christmas Market no charge

Gold - \$500.00

Editorial in Tailem Topics

Facebook Sponsorship Promotion

Promotion at Cabaret & Christmas Parade

Site at the Christmas Market no charge

Silver - \$250.00

Facebook Sponsorship Promotion

Promotion at Cabaret & Parade

Promotion in Tailem Topics as sponsor

Bronze - \$100.00

Facebook Sponsorship Promotion

Promotion at Cabaret & Parade

We are also accepting donations of product/services for our Cabaret to raise funds for the Christmas Parade

Email: tbchristmasparade@gmail.com

Contacts – Chairperson Maxine Kiddie 0439 387 750 or Tianna Zadow 0438 768 898