

Tailem



Topics

MARCH 2025

RAIL, ROAD, RIVER.... RACING!

DISTRIBUTION 2000

TAILEM TOPICS IN FULL COLOUR ONLINE AT : tailembendprogress.com.au.

Reaching out to your local community!

The Tailem Topics is a free monthly publication produced, printed, and distributed by the Tailem Bend Progress Association and local volunteers. **Distributed to over 1800 homes and businesses in the Tailem Bend and Surrounding Areas**, the Tailem Topics offers a cost-effective way of promoting your business, products, or services to the local community.

Advertising covers the cost of production and excess funds are made available to assist with costs involved with the Tailem Bend Christmas Parade and other projects the Tailem Bend Progress Association undertake throughout the year.

The Tailem Bend Progress Association welcomes any feedback, interested volunteers and suggestions for future edition.

ARTWORK

Tailem Topics has its own graphic designer who can create ads for \$80 and will make minor changes for \$20. *Contact Editor for details.*
tailemtopics@gmail.com

PO Box 278 TAILEM BEND SA 5260

FREE

Email: tailemtopics@gmail.com

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TAILEM BEND STATION MASTER'S HOUSE



After twenty long years of standing empty, the historic Station Master's House had it's official opening on Friday, January 31, 2025, marking a major milestone for the Tailem Bend community.



1ST REAL ESTATE

Servicing Murray Bridge, Tailem Bend, Meningie, Karoonda, Coonalpyn, Adelaide Hills and surrounding areas.

See Just How Good Property Management Can Be

Unit 2 20 Bridge Street, Murray Bridge | 8532 5515 | 0409 091 144 | martine@1strealestate.com.au | RLA 239240



Advertising Cost

Full Page - Black and white \$125 - Colour \$245 - 19cm by 27cm

Three Quarters - Black and white \$100 - Colour \$195 - 19cm by 20cm

Half page - Black and white \$75 - Colour \$145 - 19cm by 13cm

Quarter page (Horizontal) - Black and white \$40 - Colour \$75 - 19cm by 7cm

Quarter page (Vertical) - Black and white \$40 - Colour \$75 - 9cm by 13cm

Eight of a Page - Black and white \$25 - Colour \$45 - 9cm by 6.5cm

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Article Submissions

If you would like to submit an editorial, please provide your article in a word doc and we recommend the following: *(The following is just a guide, and the editor may be able to submit articles that are smaller or larger)*

Full page article approximately 500 - 700words with 1 to 2 pictures
Half page article approximately 250 - 400 words with 1 or no pictures

Please submit high quality photos, if you are able too.
Please send original photos, and do not combine the photo with your word docs. If you can, send multiple images which will allow the editor to use the best image for the spot available.

DEADLINE is the 20th of each month for all submissions, unless pre discussed with the Editor

All artwork, editorial and additional submission are to be directed to the Editor at **tailemtopics@gmail.com**. Along with any questions you may have about any of the above.

Advertisement Booking Form

Contact Name: _____

Business Name: _____

Contact Number: _____

Email Address: _____

Invoice name: _____

Ad size *(please circle)*

Full page - Half page - Quarter page Hoz - Quarter page Ver - Eighth of a page

Ad Color *(please circle)*

Black & White - Colour

Please advise which month's you wish to advertise

Please email your advertisement booking form with your ad to tailemtopics@gmail.com. An invoice will be sent by our accountant to your email using the invoice name above at the start of the following month.