

# Tailem



# Topics

Rail, Road, River..... Racing

2016

FREE

Distribution 1700 copies

## Tailem Topics

WHERE THE RAIL, ROAD & RIVER MEET

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March 2011 FREE Distribution 1350

PO Box 276 Tailem Bend, SA 5260 E-mail: tailemtopics@bigpond.com

**Inside this issue:**

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*Our Team—Our People and Their Drive* Pg 5

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*This Month in the Garden* Pg 15

*What's the gossip in Lily's Life?* Pg 16

*Rail ride in and WTD* Pg 19

- This month get all the gossip from Lily's Life
- Local recognized for community service
- Charlie Spillmann shares his life story
- Breven Tucker tells us what's happening in the Garden this month
- That train is about to chime by night

### Cricketers—Bat for a cause



The Tailem Bend Cricket Club along with Thousands of South Australian cricket players went in to bat for *beyondblue* the national depression initiative on Saturday the 20th of February to raise awareness about depression, anxiety and related drug and alcohol use in the sporting community.

Metropolitan and community clubs were involved in a FeBLUary Day, with cricketers participating in a blue round. Players and officials wore *beyondblue* wristbands and *beyondblue* information about depression and anxiety disorders was made available during the day.

The annual FeBLUary campaign, now in its third year, involved 4,500 cricketers from metropolitan and country clubs and associations, as well as South Australian Grade cricketers from 13 clubs. The campaign was delivered in partnership with the Southern District Cricket Club, South Australian Cricket Association (SACA) and *beyondblue*.

"SACA was delighted to be working with *beyondblue* on such a valuable project. If we got players talking about their mental health and looking out for one another, then that will have a flow-on effect to the rest of the community," said SACA Grade Cricket Coordinator, Shane Bernhardt.

Craig Hamilton, ABC sports commentator and former NSW County Cricket representative, is *beyondblue*'s Ambassador for FeBLUary. He said: "I think FeBLUary is a wonderful initiative. It's great to see sporting organisations taking a leading role

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### WESTBROOK PARK

Riverside Cabin & Caravan Tourist Park

Offering peace & tranquility for the weary traveller, caravaner & camper  
~ Powered and Unpowered sites ~ Self Contained Cabins

Situated in pleasant lush surroundings and situated on the banks of the river  
Family owned and operated

08 8572 3794  
Situated 6 kms west of the township Via Jaensch Rd—Princes Hwy Tailem Bend

## Reaching out to your local community.

The Tailem Topics is a monthly publication produced, printed and distributed by the Tailem Bend & District Development Program inc. and local volunteers. ***Distributed to over 1700 homes and businesses in the Tailem Bend and Surrounding Areas***, the Tailem Topics offers a cost effective way of promoting your Business, Product or Service to the local community.

Advertising covers the cost of production and excess funds are made available to assist with costs involved with the Tailem Bend Christmas Parade and other projects the Development program undertakes throughout the year.

The Tailem Bend & District Development Program inc welcomes any feedback, interested volunteers and suggestions for future editions.

**\*\* We Now Offer Full Colour Advertising**  
Effective January 1 2016

## Advertising Costs

	B & W	Colour
<b>Full Page</b> 19cm x27.7cm	<b>\$120.00</b>	<b>\$240.00</b>
<b>1/2 page</b> Horizontal 19cm x 13.85cm	<b>\$70.00</b>	<b>\$140.00</b>
Vertical 9.5cm x 27.7cm		
<b>1/4 page</b> Horizontal 9.5cm x 13.85cm	<b>\$35.00</b>	<b>\$70.00</b>
Vertical 19cm x 6.925cm		
<b>1/8 page</b> 9.5cm x 6.925cm	<b>\$20.00</b>	<b>\$40.00</b>
<b>Front Page -1/4 Page horizontal</b> 19cm x 6.925cm	<b>\$50.00</b>	<b>\$100.00</b>

PLEASE NOTE: We are no longer accepting Business card size ads

## Artwork

The Tailem Topics will provide complimentary artwork services for first time advertisers and allow for minor changes to your existing ad each month. Should you require the services of our graphic designer a fee of \$25.00 per ad is applicable.

### Providing your own artwork

Please provide your finished artwork in Jpeg or PDF format only.

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## Editorial

If you are providing editorial please provide your article in a word document and we recommend the following

1/2 Page - editorial only

approximately 250 words

1/2 page with picture

approximately 175 - 200 words

Full Page Editorial with 2 Pictures

approximately 375 - 400 Words

(spread over 2 pages to accommodate Advertising)

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## Photo Submissions

Please email through images as high resolution jpegs alternatively if you are providing the original for scanning, we will return via post

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## Deadlines

**NOTE: \* Editor to check emails to see what has been submitted & respond to advertiser.**

**Booking Deadlines: 3rd Friday of each month**

Please advise of your advertisement size or editorial submission by the 15th

**Advertising Artwork: 3rd Friday of each month**

The Tailem Topics will provide complimentary artwork services for first time advertisers and allow for minor changes to your existing ad each month. Should you require the services of our graphic designer a fee of \$25.00 per ad is applicable.

**Editorial deadlines 3rd Friday of each month**

If you are providing editorial please provide your article in a word document if possible

**Client supplied artwork: 3rd Friday of each month**

Please provide your finished artwork in Jpeg or publisher format only - PDF's/ Word docs or Power Point will not be accepted alternatively a graphic designers fee may apply.

**Classifieds: 3rd Friday of each month**

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Please email all artwork, editorial and additional submissions to the Tailem Topics Team

If you have any questions regarding any of the above please also contact the team via Email

email: [tailemtopics@gmail.com](mailto:tailemtopics@gmail.com)

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## Booking Authority

Business Name: \_\_\_\_\_ Purchase Order No: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Postal Address: \_\_\_\_\_

\_\_\_\_\_

Ad Size:	B&W	Please Tick	COLOUR	Please Tick
Full Page 19cm x27.7cm _____	\$120.00	_____	\$240.00	_____
1/2 page Horizontal 19cm x 13.85cm _____	\$70.00	_____	\$140.00	_____
1/2 page Vertical 9.5cm x 27.7cm _____	\$70.00	_____	\$140.00	_____
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1/8 page 9.5cm x 6.925cm _____	\$20.00	_____	\$40.00	_____
Front Page -1/4 Page horizontal 19cm x 6.925cm _____	\$50.00	_____	\$100.00	_____

Please advise which month/s you wish to advertise

July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June

Return your booking authority to

**Tailem Topics**

PO Box 278, Tailem Bend SA 5260

or email to tailemtopics@gmail.com