

Tailem Topics

Rail, Road, River Racing!

Distributing 1800 copies

FREE

2020



Reaching out to your local community.

The Tailem Topics is a free monthly publication produced, printed and distributed by the Tailem Bend Progress Association and local volunteers. ***Distributed to over 1800 homes and businesses in the Tailem Bend and Surrounding Areas***, the Tailem Topics offers a cost effective way of promoting your Business, Product or Service to the local community.

Advertising covers the cost of production and excess funds are made available to assist with costs involved with the Tailem Bend Christmas Parade and other projects the Tailem Bend Progress Association undertakes throughout the year.

The Tailem Bend Progress Association welcomes any feedback, interested volunteers and suggestions for future editions.

Advertising Costs

Full Page	18cm x 25cm
1/2 page Horizontal	18cm x 13.85cm
1/2 page Vertical	9.5cm x 26cm
1/4 page Horizontal	6.5cm x 18cm
1/4 page Vertical	13cm x 8.5cm
1/8 page	8.5cm x 6cm

B&W	COLOUR	Artwork
\$120.00	\$240.00	Tailem Topics has a graphic designer that can design and prepare your advertisement for \$80 and will make minor changes each month for a \$25 fee.
\$70.00	\$140.00	
\$70.00	\$140.00	Providing your own artwork Please provide your finished artwork in Jpeg or PDF format only.
\$35.00	\$70.00	
\$35.00	\$70.00	
\$20.00	\$40.00	

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Editorial

If you are providing editorial please provide your article in a word document and we recommend the following

1/2 Page - editorial only

approximately 250 words

1/2 page with picture

approximately 175 - 200 words

Full Page Editorial with 2 Pictures

approximately 375 - 400 Words

(spread over 2 pages to accommodate Advertising)

Photo Submissions

Please email images as high resolution jpegs, alternatively if you are providing the original for copying, we will return via post

Deadlines

Booking Deadlines: 21st of each month

Advertising Artwork: 21st of each month

Editorial deadlines 21st of each month

Client supplied artwork: 21st of each month

Classifieds: 21st of each month

All artwork, editorial and additional submissions are to be directed to the Editor at tailemtopics@gmail.com, along with any questions you may have about any of the above.

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Booking Authority

Business Name: _____

Contact Name: _____ Contact Number: _____

Email Address: _____

Postal Address: _____

Ad Size:

	B&W	Please Tick	COLOUR	Please Tick
Full Page 18cm x 25cm	\$120.00	_____	\$240.00	_____
1/2 page Horizontal 18cm x 13.85cm	\$70.00	_____	\$140.00	_____
1/2 page Vertical 9.5cm x 26cm	\$70.00	_____	\$140.00	_____
1/4 page Horizontal 6.5cm x 18cm	\$35.00	_____	\$70.00	_____
1/4 page Vertical 13cm x 8.5cm	\$35.00	_____	\$70.00	_____
1/8 page 8.5cm x 6cm	\$20.00	_____	\$40.00	_____

Please advise which month/s you wish to advertise

Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Return your booking authority to

Tailem Topics
 PO Box 278, Tailem Bend SA 5260
 or email to tailemtopics@gmail.com